

The Harold E. Eisenberg FOUNDATION



CAREER DAY CAREER DAY CAREER DAY

Embracing Life's Challenges
Through Cancer Research and Education

Our Mission

Cancer Research. Scholarship. Mentorship

The Foundation is dedicated to raising funds for gastrointestinal cancer research at Northwestern University and providing scholarships for college students at the University of Illinois and the International Council of Shopping Centers (ICSC), and offering unique mentoring opportunities within the commercial real estate industry. Additionally, Foundation speakers regularly address university students and real estate organizations, sharing their insights and offering opportunities within the business world.

Who We Are

Chicago Area Real Estate Developer Harold E. Eisenberg passed away suddenly in 1999 from gastrointestinal cancer.

Within months, Harold's family, friends, and colleagues established the Foundation in his name to perpetuate Harold's love of people and passion for learning. Today the Foundation has grown to become one of the nation's largest private organizations dedicated to gastrointestinal cancer research. We remain committed to supporting this important and rapidly growing field that has, in the past, remained largely unpublicized and poorly funded despite this cancer's devastating impact on so many lives.

Mentorship & Commitment to Education

Complimenting Harold Eisenberg's dedication to family and friends, his passion for teaching, and his love of real estate, Eisenberg Foundation members have established its Mentor Program, Speaker Series, Career Day, Real Estate Competition and Real Estate Course at the University of Illinois Champaign, to provide today's real estate students unparalleled opportunities to gain insight and experience into the ever changing field of commercial real estate.

Through the efforts of the Eisenberg Foundation:

- Over 100 leading real estate executives, representing more than 30 industry practices, regularly volunteer their services, spending an entire day with a university student, navigating through the working world on a 1-1 basis. Though it was established a few years ago, over 800 mentorship days have been completed to date, with 3 new mentorships being completed per week."
- Over \$50,000 in tuition scholarships have been awarded to UIUC Real Estate students, and a \$100,000 endowment is in place to support the University's real estate program.
- Annual scholarships are awarded to the ICSC School for Professional Development.



Schedule of Events

Day One – October 22, 2009 at The Standard Club, Chicago

2:00 p.m. - 3:00 p.m.

Registration

3:00 p.m. - 3:45 p.m.

Session 1: Introduction & Real Estate Trade
Organization Resources

3:45 p.m. - 4:00 p.m.

Break

4:00 p.m. - 5:15 p.m.

Session 2: Real Estate Finance

5:15 p.m. - 5:45 p.m.

Break

5:45 p.m. - 8:30 p.m.

Young Guns Panel Dinner at Gino's East, 162 E. Superior
A Discussion With Five Young Real Estate Professionals

Day Two – October 23, 2009 at The Standard Club, Chicago

8:30 a.m. - 9:00 a.m.

Breakfast

9:00 a.m. - 10:15 a.m.

Session 3: Transactions/Investments

10:15 a.m. - 10:30 a.m.

Break

10:30 a.m. - 11:45 a.m.

Session 4: Development/Redevelopment & Property
Operation

11:45 a.m. - 12:00 p.m.

Break

12:00 p.m. - 2:00 p.m.

Lunch/Roundtable Discussions with Senior Executives

2:00 p.m. - 2:15 p.m.

Break

2:15 p.m. - 3:30 p.m.

Session 5: Real Estate Education

Roundtable Leaders

Marty Becker - *Becker Gurian*

Patrick Biernacki

Peg Blanchard - *Hoffman Estates*

Cory Braunstein - *JP/Chase*

Todd Caruso - *CBRE*

Rick Drogosz - *Mid America Companies*

Norris Eber - *Joseph Freed & Associates*

Savas Er - *North American Real Estate*

Chad Firsell - *NAI Hiffman*

Todd Fishbein - *Red Seal*

Ben Greazel - *Grubb & Ellis*

Dick Hulina - *Clark Street Development*

Camille Julmy - *US Equities*

Edie Kessler - *Transwestern*

Alfred Klairmont - *Imperial Realty*

Dominic Lanni - *REEF*

Dan Leahy - *NAI Hiffman*

David Low - *Clark Street Development*

Russ Pande - *Weis Builders*

Mark Robbins - *Transwestern*

Adam Secher - *Baum Realty*

Bill Shiner - *The Shiner Group*

Fran Spencer - *City of Chicago*

Andy Stein - *Clark Street Development*

Gary Stein - *CBRE*

Kevin Wolfberg - *Schain, Burney, Ross & Citon*

Ben Wood - *The Greeby*





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